

Advertising Rate Card

2020



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DIGITAL GROUTLINE RATES 4-color 8.5x11 PDF E-Journal electronically issued 4x/year to 1,000+ members.

FREQUENCY DISCOUNTS These rates reflect (for all sizes) a 10% discount for four insertions, and a 5% discount for 2-3.

AD	SIZES	1x	2x	3x	4x
Full Pg non bleed	7.5" W x 10" H	\$665.00	\$1,263.50	\$1,895.25	\$2,394.00
1/2 Pg Horiz	7.5" W x 4.75" H	\$335.00	\$636.50	\$954.75	\$1,206.00
1/4 Pg Vertical	3.5" W x 4.75" H	\$175.00	\$332.50	\$498.75	\$630.00
1/8 Pg Horiz	3.5" W x 2.35" H	\$50	\$95	\$142.50	\$180.00

NORMAL AD PRICES These rates reflect normal pricing for our ads. Select your sponsor level below & apply your discount

AD	SIZES	1x	2x	3x	4x
Full Pg non bleed	7.5" W x 10" H	\$665.00	\$1,330.00	\$1,995.00	\$2,660.00
1/2 Pg Horiz	7.5" W x 4.75" H	\$335.00	\$670.00	\$1,005.00	\$1,340.00
1/4 Pg Vertical	3.5" W x 4.75" H	\$175.00	\$350.00	\$525.00	\$700.00
1/8 Pg Horiz	3.5" W x 2.35" H	\$50.00	\$100.00	\$150.00	\$200.00

DISCOUNT OPTIONS FOR DIGITAL GROUTLINE

IMPORTANT: If both discounts apply, the one that offers you the most savings will be applied to your rate

SAMA SPONSOR DISCOUNT (DEPENDS ON YOUR LEVEL)

Smalti Tesserae:	30%	Millefiore, Stone, Porcelain:	10%
Marble Tesserae:	20%	Picassiette, Gift Bag:	5%
Mineral Tesserae:	15%		

DIGITAL GROUTLINE CLOSING DATES

DEADLINES	WINTER 2020	SPRING 2020	SUMMER 2020	FALL 2020
Ad Closing	Dec 26 (2019)	Mar 26	June 24	Sept 24
Digital Art Due	Jan 1	Apr 1	July 1	Oct 1
Publication Date	Jan 15	Apr 15	July 15	Oct 15

TO RESERVE YOUR AD OR FOR MORE INFO, CONTACT: communications@americanmosaics.org



Artist Profiles

In-depth interviews with contemporary mosaic masters (and emerging artists) who exemplify excellence and are pushing boundaries by exploring new methods and materials.

Exhibitions

Illuminating the work presented in exhibitions around the world including SAMA's annual Mosaic Art International Exhibition.

GROUTLINE'S EDITORIAL Mission

Community Mosaics

SAMA members bringing the power of mosaics to aid in healing, strengthen communities, and improve quality of life in troubled neighborhoods.

Advice from the SAMA Pros

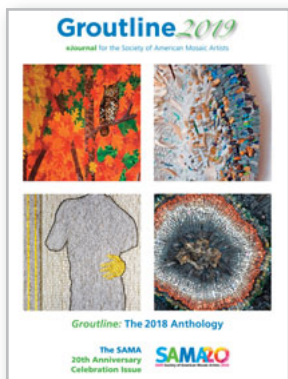
Professional mosaicists sharing their knowledge, tested techniques, projects, and practical advice in a well-illustrated, clearly described format.

News from the Mosaic World

Articles chronicle the work of SAMA members as they fulfill commissions locally, nationally, and around the world.

Mosaic Travel Worldwide

Reports from famous, little-known, new, and ancient mosaic installations.



2019 ANTHOLOGY AD CLOSING
MARCH 30, 2020
 (publishing in 2020)

GROUTLINE ANTHOLOGY RATES

This 4-color, 8.5x11 printed book is published once a year. It includes the previous year's four digital issues of *Groutline*. **This year we are including a timeline that will feature SAMA's milestones in the past 20 years** The Anthology is available for sale at SAMA's yearly conference and the SAMA store online.

Anthology Ads	Normal ad price	This price reflects a discount for either Frequency Ad Purchase or Sponsorship
Full Pg 7.5" W x 10" H	\$375.00	\$255
1/2 Pg Horiz 7.5" W x 4.75" H	\$200.00	\$110
1/8 Pg Horiz 3.5" W x 2.35" H	\$65.00	\$50 \$40 SPECIAL

ALL AD IMAGE REQUIREMENTS

Electronic files only. jpg, tiff, or photoshop images with a minimum resolution of 300 dpi at 100% actual size. PDF files should be high resolution, press optimized. Submit files or ask questions:
communications@americanmosaics.org

TO RESERVE YOUR AD FOR THE 2019 GROUTLINE ANTHOLOGY CLICK HERE